

# Sponsorship Proposal 2025





## WELCOME TO THE GORDON FOOTBALL & NETBALL CLUB

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The Gordon Football & Netball Club is pleased to offer sponsorship packages to suit all types of business and individuals. These packages are designed to meet your budget and provide an opportunity to either promote your business or offer a networking opportunity via a mutually beneficial relationship with our club.

Our Sponsorship Committee is particularly mindful of enhancing your business through an association with the Club and we are willing to assist with our direct promotion of your business to our larger member and supporter base and will actively encourage their support of your business.

## CLUB HISTORY

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- Founded in 1881.
- The traditional green and gold colours represent the rolling hills of Gordon and the gold mining history of the region.
- The club has a proud community history and aims to be a successful family club on and off the field.

## ACTIVE PARTICIPATION

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2 x Senior Men's Football Teams  
4 x Senior Women's Netball Teams  
3 x Junior Football Teams  
4 x Junior Netball Teams  
40+ Auskick Participants  
30+ Net Set Go Participants

OVER 300 PARTICIPANTS EACH WEEK

## PURPOSE & MISSION

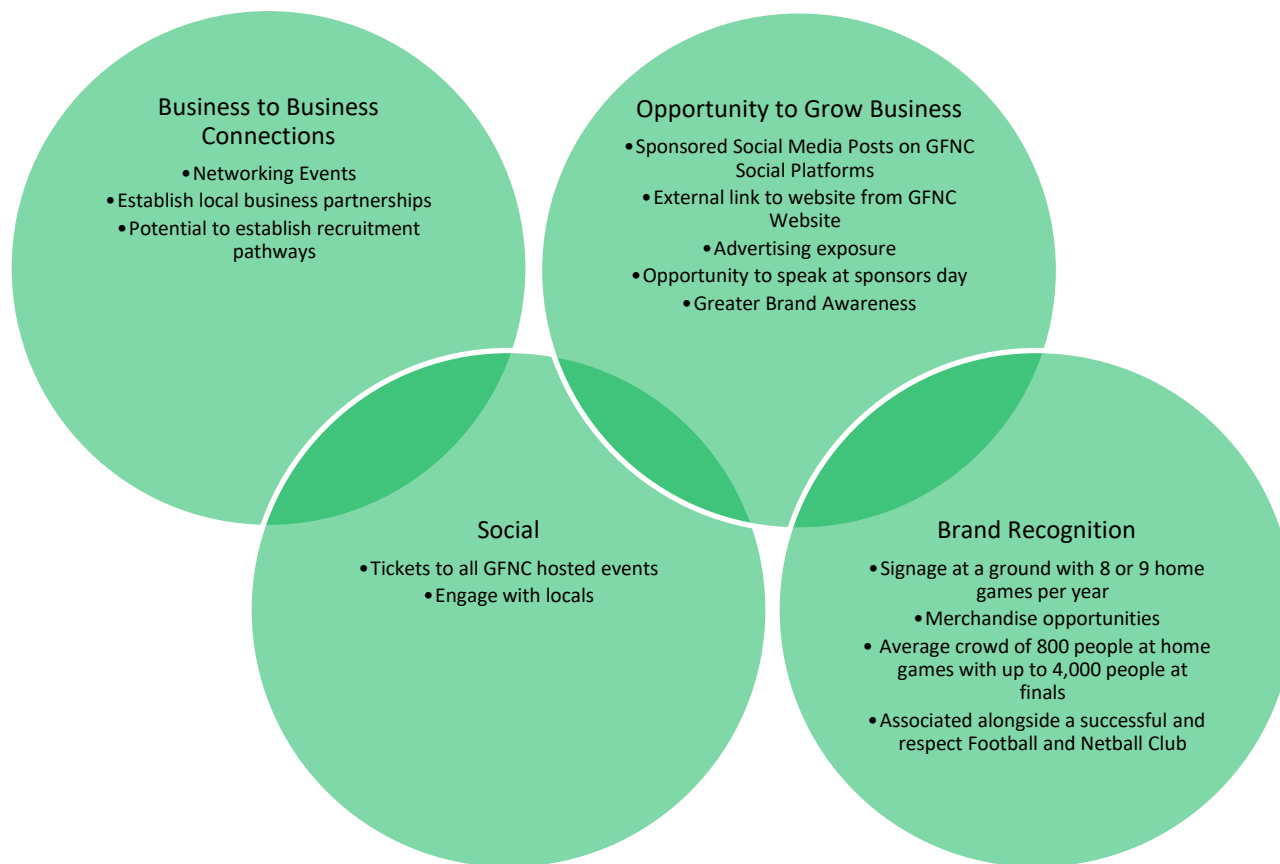
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The mission of the Gordon Football & Netball Club is to win the respect of the community and fellow clubs by creating a positive environment for all football and netball players from the juniors through to seniors as well as for the members and supporters of the club.






The Gordon Football & Netball Club aims to be a successful family club both on and off the field by working together to promote a strong community involvement with a safe and supportive environment for all people associated with the club.

*As many of you would know, the Gordon Football Senior Team achieved back to back premierships success in seasons 2022-23. Following a preliminary final defeat in 2024, the club has recruited well and is determined to taste Premiership success again in 2025.*

# SPONSORSHIP BENEFITS



## SOCIAL MEDIA REACH

	1,000+
	2,000+
	1,000+
	5,000+
	600+

*The Gordon FNC has one of the largest online presences of all clubs in the Ballarat region and is able to provide your business with exposure through the club website and its Social Media Platforms.*

# SPONSORSHIP PACKAGES



## MAJOR PARTNER - \$5,000\* p.a

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Includes:

- Company signage at Gordon Recreation Reserve for season 2025 (6x1m)
- Club Sponsored Social Media Posts
- Digital advertising on the club scoreboard
- Business Cards in the Social Rooms
- Promotion on the club website
- Four 2025 season membership tickets and entry to all home games (non-transferable)
- Four tickets to the Gordon Annual Ball (transferable)
- Two raffle tickets to our annual \$10,000 reverse raffle (non-transferable)
- Entry for 4 to the Annual Sponsors Luncheon with complimentary beer, wine and soft drinks (transferable)
- Opportunity to speak at Sponsors Day

## CORPORATE PARTNER - \$3,000\* p.a

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Includes:

- Company signage at Gordon Recreation Reserve for season 2025 (6x1m)
- Club Sponsored Social Media Posts
- Digital advertising on the club scoreboard
- Business Cards in the Social Rooms
- Promotion on the club website
- Two 2025 season membership tickets and entry to all home games (non-transferable)
- Two tickets to the Gordon Annual Ball (transferable)
- Two raffle tickets to our annual \$10,000 reverse raffle (non-transferable)
- Entry for 2 to the Annual Sponsors Luncheon with complimentary beer, wine and soft drinks (transferable)
- Opportunity to speak at Sponsors Day

# SPONSORSHIP PACKAGES



## COMMUNITY/SMALL BUSINESS PARTNER - \$1,500\* p.a

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Includes:

- Company signage at Gordon Recreation Reserve for season 2025 (3x1m)
- Club Sponsored Social Media Posts
- Digital advertising on the club scoreboard
- Business Cards in the Social Rooms
- Promotion on the club website
- Two 2025 season membership tickets and entry to all home games (non-transferable)
- Two tickets to the Gordon Annual Ball (transferable)
- Two raffle tickets to our annual \$10,000 reverse raffle (non-transferable)
- Entry for 2 to the Annual Sponsors Luncheon with complimentary beer, wine and soft drinks (transferable)
- Opportunity to speak at Sponsors Day

## APPAREL SPONSORSHIP - \$4,000 over 2 years

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Includes:

- Company signage at Gordon Recreation Reserve for season 2025 (3x1m)
- Company Logo included on Junior Football Jumpers ^
- Club Sponsored Social Media Posts
- Digital advertising on the club scoreboard
- Business Cards in the Social Rooms
- Promotion on the club website
- Two 2025 season membership tickets and entry to all home games (non-transferable)
- Two tickets to the Gordon Annual Ball (transferable)
- Two raffle tickets to our annual \$10,000 reverse raffle (non-transferable)
- Entry for 2 to the Annual Sponsors Luncheon with complimentary beer, wine and soft drinks (transferable)
- Opportunity to speak at Sponsors Day

^ Junior Team to be agreed

# SPONSORSHIP PACKAGES



## GOLD MEMBERSHIP DOUBLE - \$750\* p.a

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Includes:

- Two 2025 season membership tickets and entry to all home games (non-transferable)
- Two tickets to the Gordon Annual Ball (non-transferable)
- Two raffle tickets to our annual \$10,000 reverse raffle (non-transferable)
- Entry for 2 to the Annual Sponsors Luncheon with complimentary beer, wine and soft drinks (transferable)

## GOLD MEMBERSHIP SINGLE - \$500\* p.a

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Includes:

- One 2025 season membership tickets and entry to all home games (non-transferable)
- One tickets to the Gordon Annual Ball (non-transferable)
- One raffle tickets to our annual \$10,000 reverse raffle (non-transferable)
- Entry for 1 to the Annual Sponsors Luncheon with complimentary beer, wine and soft drinks (transferable)

\*All prices exclude GST

# All signage expenses can be arranged at the sponsors expense



# PACKAGE SELECTION



## All Sponsorships are to be paid in full prior to Round 1

Email the section below to:

Kellee Frazer at [info@gordonfnc.com.au](mailto:info@gordonfnc.com.au)

Please ensure your correct name and address is shown below for our return mail.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### **Package Selected (Please Circle)**

Major Partner

Corporate Partner

Community/Small Business Partner

Apparel Sponsorship

Gold Membership – Double

Gold Membership - Single

TOTAL: \$ \_\_\_\_\_

## PAYMENT OPTIONS

Please find enclosed:

Cash OR

Cheque Payable to Gordon FNC OR

Deposit directly into our bank account:

Bendigo Bank

BSB: 633 000

Account #: 145 180 915

Ref: [Business Name]\_2025 Sponsorship

## RETURN INFORMATION

Upon confirmation of your sponsorship package we will send you your 2025 membership card. Additional tickets/invitations will be emailed to you separately throughout the season.

Please email a completed version of this page, along with an up-to-date version of your company logo to [info@gordonfnc.com.au](mailto:info@gordonfnc.com.au) so that it can be included on our website, media publications and electronic advertising throughout the year.

If you are a new sponsor or would like to have your oval signage updated, please send through your request, with preferred artwork to the same address.

Please contact your Sponsorship Co-Ordinator /President Kellee Frazer (0418 689 710) to confirm your sponsorship for the 2025 season, or if you have any queries.



*On Behalf of the GFNC Committee, we would like to thank you for considering the sponsorship of the Gordon Football & Netball Club for season 2025. Our club operates solely on volunteers to ensure we can offer members of our local community the opportunity to play sport.*

*Without Sponsorship, we wouldn't make this possible.*

*I would also like to thank our 2024 Sponsors for their on-going support.*

Kellee Frazer  
President  
0418 689 710  
akfrazer@bigpond.com