

Sponsorship Opportunities 2022



2021 Another Year of COVID-19

It's hard to believe that we are here at the start of another football netball season knowing we finished last season as we did. Although 2021 wasn't what we'd hoped for, I think we can all agree that it was a successful year with six teams making it into the finals series, with the senior football side undefeated minor premiers.

The 2021 preseason started with an air of optimism, notable the key signings of James Kelly and Shannon Byrnes. The senior netballers exceeding 50 ladies trying out for a spot in one of the three teams and strong junior numbers across the board, 2021 looked to be a successful year.

2021 again has been very hard on most businesses as they struggled to get through the year but now with a positive outlook we can look forward to what's ahead.

The GFNC wishes your business all the best for the upcoming year and hope to be involved during the year.

Our Club

History

- Founded in 1881.
- The traditional green and gold colours represent the rolling hills of Gordon and the gold mining history of the region.
- The club has a proud community history and aims to be a successful family club on and off the field.

2021 Season Highlights

- In the 2021 season, the club had over 350 members and involvement of approximately 1,000 people across the community.
- Senior Gordon footballers finished on top of the ladder, undefeated for the season.
- Five players and both senior coaches awarded positions in the CHFL "Team of the Year".
- All senior netball teams made it to the finals series for the first time in history.
- Mahli Bird won CHNL C Grade Best and Fairest



Mission Statement

The mission of the Gordon Football & Netball Club is to win the respect of the community and fellow clubs by creating a positive environment for all football and netball players from the juniors through to seniors as well as for the members and supporters of the club.

The Gordon Football & Netball Club aims to be a successful family club both on and off the field by working together to promote a strong community involvement with a safe and supportive environment for all people associated with the club.



Major Partner Sponsorship

- 6m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Double invitation to the GFNC Sponsors' Day
- Two tickets in the \$10,000 reverse raffle draw
- Clubroom signage in prominent position
- Two x GFNC full memberships
- Double invitation to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment: \$5,000 plus cost of sign



Gold Package Opportunity

- 6m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Double invitation to the GFNC Sponsors' Day
- One ticket in the \$10,000 reverse raffle draw
- Clubroom signage in prominent position
- Two x GFNC full memberships
- Double invitation to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment: \$2,500 plus cost of sign



Silver Package Opportunity

- 6m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- Two x GFNC full memberships
- Double pass to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment: \$1,200 plus cost of sign



Bronze Package Opportunity

- 3m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- Two x GFNC full memberships
- Double pass to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment: \$750 plus cost of sign



Junior Apparel Sponsorship

- Business logo featured on playing uniform
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- Two x GFNC full memberships
- Double pass to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment: **\$ Price on Application**



Senior Player Sponsorship

- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- 1 x GFNC full membership
- GFNC's commitment to endorse, promote and utilise your business

Investment: \$250



Club Contact

President: Peter Clifford peter@cbttransport.com.au 0409 321814
Secretary: Kellee Frazer akfrazer@bigpond.com 0418 689710
Sponsorship: Stuart Miller sponsorship@gordonfnc.com.au 0400 642727
Club Email: info@gordonfnc.com
Club Website: www.gordonfnc.com <https://www.facebook.com/groups/Go>
Club Facebook: [rdonFNC/](https://www.facebook.com/groups/Go)

