

# Sponsorship Opportunities 2021



# 2020 The Year of COVID-19

It's hard to believe that we are here at the start of another football netball season knowing we have missed a full year of the game we all love.

The 2020 preseason was as good as any in recent times with as strong as playing list we have ever seen in both the netball and football. Needless to say, it was very disappointing that we were unable to get any games in but does mean we are still the reigning Under 15 and 18 football premiers.

2020 has been very hard on most businesses as they struggled to get through the year but now with a positive outlook we can look forward to what's ahead.

The GFNC wishes your business all the best for the upcoming year and hope to be involved during the year.

# Our Club

## History

- Founded in 1881.
- The traditional green and gold colours represent the rolling hills of Gordon and the gold mining history of the region.
- The club has a proud community history and aims to be a successful family club on and off the field.

## 2019 Season Highlights

- In the 2019 season, the club had over 350 members and involvement of approximately 1,000 people across the community.
- Senior Gordon footballers played in the 2019 Preliminary Final.
- Reserves footballers played in the 2019 First Semi Final.
- The A Grade Netball played in finals for the first time in 20 years.
- 2019 Under 15 Football Premiership.
- 2019 Under 18 Football Premiership.



# Mission Statement

The mission of the Gordon Football & Netball Club is to win the respect of the community and fellow clubs by creating a positive environment for all football and netball players from the juniors through to seniors as well as for the members and supporters of the club.

The Gordon Football & Netball Club aims to be a successful family club both on and off the field by working together to promote a strong community involvement with a safe and supportive environment for all people associated with the club.



# Major Partner Sponsorship

- 6m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Double invitation to the GFNC Sponsors' Day
- Two tickets in the \$10,000 reverse raffle draw
- Clubroom signage in prominent position
- Two x GFNC full memberships
- Double invitation to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment:           \$5,000 plus cost of sign



# Gold Package Opportunity

- 6m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Double invitation to the GFNC Sponsors' Day
- One ticket in the \$10,000 reverse raffle draw
- Clubroom signage in prominent position
- Two x GFNC full memberships
- Double invitation to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment:           \$2,500 plus cost of sign



# Silver Package Opportunity

- 6m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- Two x GFNC full memberships
- Double pass to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment:           \$1,200 plus cost of sign



# Bronze Package Opportunity

- 3m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Advertisement in social rooms on 50 inch TV
- Invitation for you and a friend to our Sponsors Day
- Two x GFNC full memberships
- Double pass to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment:           \$750 plus cost of sign





# Junior Apparel Sponsorship

- Business logo featured on playing uniform
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- Two x GFNC full memberships
- Double pass to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment:           \$ Price on Application



# Senior Player Sponsorship

- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- 1 x GFNC full membership
- GFNC's commitment to endorse, promote and utilise your business

Investment:           \$250



# Club Contact

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