

# Sponsorship Opportunities 2019



# History & Metrics

## History

- Founded in 1881.
- The traditional green and gold colours represent the rolling hills of Gordon and the gold mining history of the region.
- The club has a proud community history and aims to be a successful family club on and off the field.

## 2018 season key metrics

- In the 2018 season, the club had over 350 members and involvement of approximately 1,000 people across the community.
- The club had 250 participants involved in football and netball teams in the 2018 season.
- The senior Gordon footballers played in the 2018 Preliminary Final.



# Mission Statement

The mission of the Gordon Football & Netball Club is to win the respect of the community and fellow clubs by creating a positive environment for all football and netball players from the juniors through to seniors as well as for the members and supporters of the club.

The Gordon Football & Netball Club aims to be a successful family club both on and off the field by working together to promote a strong community involvement with a safe and supportive environment for all people associated with the club.



# 2018 Club Achievements

- A number of teams across football and netball participated in the 2018 finals series.
- Tye Murphy and Mark Gunnell were named in the Central Highlands Football League Team of the Year.
- 5 footballers made the senior interleague.
- The Club through a number of major sponsors has started to build a second netball court.
- With the clubs continuing success a number of news head lines through many media outlets throughout the year.
- Continuing work with the kids at Pinarc.



# A word about our Senior Coach

The club is extremely happy to announce the reappointment of Ron Watt as is the senior football coach for 2019 season. Please see a few of Ron's details below.



AFL Coaches Association – Member Services Manager

DOB: 10/06/1963

Playing record:

Geelong 1984 2 games

Coaching record:

Geelong West VFA Asst. Coach 1988

Geelong West St Peters GFL 1990-1992

North Shore GFL 1993-1997: P'Ships 1993, 1995, 1996 & 1997

Geelong VFL Coach 2000-2004: P'Ship 2002

Geelong Player Development Manager 2009.



Ron has excelled in his development role at Geelong for 10 years and teaches players to grow in both a football and personal sense. His strengths are his ability to 'coach' as well as building personal relationships. He is a Level 3 accredited Coach, has a Graduate Diploma in Special Education as well as a Bachelor of Arts (Education). He is currently completing a Graduate Diploma in Athlete Career and Development.



# Gold Package Opportunity

- 6m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Recognition in the club newsletter, published for every homegame
- Double invitation to the GFNC Sponsors' Day
- One ticket in the \$10,000 reverse raffle draw
- Clubroom signage in prominent position
- Two x GFNC full memberships
- Double invitation to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

**Investment:           \$2,500 plus cost of sign**



# Silver Package Opportunity

- 6m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Recognition in the club newsletter, published for every homegame
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- Two x GFNC full memberships
- Double pass to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

**Investment:            \$1,200 plus cost of sign**



# Bronze Package Opportunity

- 3m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Recognition in the club newsletter, published for every homegame
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- Two x GFNC full memberships
- Double pass to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

**Investment:            \$750 plus cost of sign**





# Signage Opportunity

- 3m x 1m sign facing/on the clubrooms
- Advertising on the GFNC website, which receives over 400 hits a month
- Recognition in the club newsletter, published for every home game
- Our commitment to endorse, promote and utilize your business

**Investment:           \$500 plus cost of sign**



# Lotto Opportunity

- Entry into the GFNC Lotto competition with the chance to win \$225 each week
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Recognition in the club newsletter, published for every homegame
- Our commitment to endorse, promote and utilize your business
- One GFNC full memberships
- Advertisement in social rooms on 50 inch T.V.
- Invitation for you and a friend to our Sponsors Day

**Investment:           \$650 (plus cost of sign if sign needed)**



# Club Contact

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