

Gordon Football Club 2016 Sponsorship Opportunities



Gordon Football Club History & Metrics

History

- Founded in 1881.
- The traditional green and gold colours represent the rolling hills of Gordon and the gold mining history of the region.
- The club has a proud community history and aims to be a successful family club on and off the field.

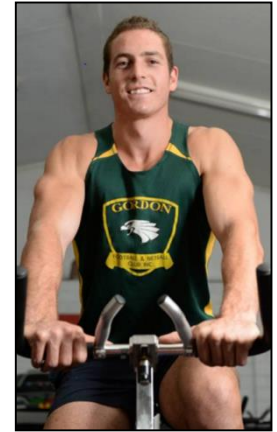
2015 season key metrics

- In the 2015 season, the club had over 400 members and involvement of approximately 1,200 people across the community.
- The club had 250 participants involved in football and netball teams in the 2015 season.
- The senior Gordon footballers played in the 2015 Grand Final which attracted the biggest crowd to a Central Highlands Football League (CHFL) in the league's history.



2015 Club Achievements

- The senior football side played in the 2015 Grand Final. The team played in front of a Central Highlands Football League record crowd at Eureka Stadium in Ballarat.
- There was extensive local media coverage around the finals series and the Grand Final.
- The reserves football side played in a 2015 preliminary final.
- 6 out of 10 grades across football and netball participated in the 2015 finals series.
- The Club made world news after defeating Smythesdale by 429 points in Round 6.
- Steve Nicholson was awarded the Senior Leading Goal Kicker 2016 for the League.
- Luke Toohey was awarded joint Reserves Best & Fairest for the League.
- Tye Murphy and Mark Gunnell were named in the Central Highlands Football League Team of the Year.



2015 Club Achievements

- Mark Gunnell played for Victoria in the Victorian 2ND country side.
- Our previous coach, Corey Grills was named the coach of the year.
- An impressive 6 Gordon players representing Central Highlands Football Interleague team.



A word about our new Senior Coach

The Club welcomes Gary Learmonth to the role of Senior Football Coach.

Family man Gary is excited to take the senior footballers into the 2016 season with the ambition to go one further than last year and take out the premiership.

Gary brings an impressive resume:

- Former Senior Coach at Darley 2007 – 2011
- Senior premiership player with Union FC in the Northern Echuca League
- Former reserves player at Collingwood and Carlton
- Former Ballarat Football League Interleague Assistant Coach
- Volunteer AFL Development Officer – South Africa
- Former General Manager – AFL Central Australia



Gold Package Opportunity

- 6m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Recognition in the club newsletter, published for every home game
- Double invitation to the GFNC Sponsors' Day
- One ticket in the \$10,000 reverse raffle draw
- Clubroom signage in prominent position
- Advertisement in social rooms on 50 inch T.V
- Two x GFNC full memberships
- Double invitation to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment: \$2,000 plus cost of sign



Silver Package Opportunity

- 6m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Recognition in the club newsletter, published for every home game
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- Two x GFNC full memberships
- Double pass to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment: \$1,000 plus cost of sign



Bronze Package Opportunity

- 3m x 1m sign facing the clubrooms
- Digital scrolling sign on the scoreboard
- Advertising on the GFNC website, which receives over 400 hits a month
- Business cards in social rooms
- Recognition in the club newsletter, published for every home game
- Advertisement in social rooms on 50 inch T.V
- Invitation for you and a friend to our Sponsors Day
- Two x GFNC full memberships
- Double pass to the Annual Gordon Gala Ball
- GFNC's commitment to endorse, promote and utilise your business

Investment: \$650 plus cost of sign



Signage Opportunity

- 3m x 1m sign facing/on the clubrooms
- Advertising on the GFNC website, which receives over 400 hits a month
- Recognition in the club newsletter, published for every home game
- Our commitment to endorse, promote and utilize your business

Investment: \$400 plus cost of sign



Club Contact

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